



Logo and acknowledgement

PRIM is an artist center dedicated to research, experimentation and the independent creation of artists, collectives and organizations that work with sound and moving images in all their forms. Consequently, PRIM asks the independent artists and artistic organizations that benefit from its assistance to thank it and to offer it visibility reflecting the importance of this support, in the same way as other public or private financial partners. The mention of recognition expected by PRIM can take several forms depending on the communication tools used by the artists or organizations. In general, it is an insertion of the PRIM logo and/or a written mention in their credits, their promotional documents, on social networks and website if applicable.

PRIM's logo must be inserted in the artist's or organization's website, in all printed matter related to funded activities (film posters, album covers, booklets, etc.) and in the credits of a film that has benefited, in whole or in part, from PRIM's support. The use of PRIM's logo by an individual or organization that has not received official confirmation of support is strictly prohibited. Whatever the format and the field of application, it is always necessary to use the downloadable logo as is. No modifications should be made to the [downloaded files](#).

Credits

If the work includes opening and/or closing credits, PRIM requests that the words "Produced with PRIM's support" and the PRIM logo be included at the beginning of each of the credits, in descending order of participation by all of the project's financial partners and before the mention of the broadcasters.

Verbal mention

In the case of sound-only credits, the words "Produced with PRIM" must be included verbally.

Artists and organizations can also give credit to PRIM in the form of acknowledgments through a verbal mention at a press conference, a vernissage or at the beginning of a presentation.

Written mention

In the event that its logo cannot be used, PRIM then requests that a written mention be visible in a distinct way on the credits, promotional documents, the press releases, the social networks and the Web page of the artist or the organization. Here are two formulation options depending on the support program received:

Option 1

- PRIM – *Creation Assistance*
- PRIM - *Doc at Risk*
- PRIM – *Research & Exploration*
- PRIM – *Distribution Assistance*
- PRIM – *Organization Assistance*

Option 2

- Produced with the support of PRIM's Creation Assistance program.
- Produced with the support of PRIM's Doc at Risk program.
- Produced with the support of PRIM's Research & Exploration program.
- Produced with the support of PRIM's Distribution Assistance program.
- Produced with the support of PRIM's Organization Assistance program.

If the project was created as part of a residency, the written mention can be formulated in the following two ways:

- 1) PRIM - Residency
- 2) Produced as part of the *Name of the residency*.

For example : Produced as part of the PRIM | Sporobole Residency.